

# Jharkhand Film Policy – 2015

## 1. Introduction

- 1.1 Jharkhand is the very important state of India - where everything is present, natural scenery, mineral wealth, land of brave people, an inclusive society of various religions, art- cultures, where every particle contains a hidden story which can be compiled into a film, and where you can also give your film a new direction. Since the day cinema entered society, it has influenced not only India's culture, art and religion but the whole world seems affected by it. It cannot be overlooked or ignored. Today film has transformed itself into an Industry and this is the reason why every province of the country is developing policy in this field to progress. The South Indian states Tamil Nadu, Karnataka, Kerala and Andhra Pradesh have made tremendous progress in this field and the capital of Maharashtra, Mumbai, is also called the capital of entertainment but it is also true that the people who live in the capital are also attracted by natural beauty and art culture and wherever these two meet an atmosphere is created. Today in our state, many songs and films are made in different languages. The best thing is many film makers from our state have been nationally recognized and many have big plans , so there is a need to create an atmosphere of film industry in our state, so that films can be made and exhibited here. Only a handful of people know that the rapidly growing Bhojpuri film in the market was initially created by a Jharkhand based businessman- Vishwanath Shahbadi- person who made the expectations of our first president- Dr. Rajendra Prasad come true. The first film made in Bhojpuri language – 'Ganga Maiyya Tohe Piyari Chadhaibo' turned out to be a blockbuster. The film was directed by Vishwanath Shahbadi. This movie was screened in Golcha cinema, Delhi which was seen by the then Prime minister Lal Bahadur Shastri, this film was also seen by

Dr Rajendra Prasad in Sadaqat Ashram, Patna and these two celebrities praised the film. In order to give a new direction to the natural beauty of the state, art and culture and tourism of the state and for creation of new job opportunities in film industry , a Film Policy is sine qua non. It would also allow Jharkhand's image and its history to be projected in remote corners of the country which would give the province a new identity. Central government has decided to give status of industry to cinema. The Jharkhand government also took this decision under Industrial Policy's Clause 28 in the year 2012 because the government believes that film is not only about entertainment but also a very important medium for employment, social awareness and cultural development.

- 1.2. Jharkhand played an important role in history of Indian cinema which cannot be ignored. This state gave many famous film directors, producers, actors, musicians, music composers and script writers. Even after the formation of Jharkhand , natural beauty and a large chunk of land conducive for film shooting is available. Although in the year 2012 film policy was planned, but in this all such points have been considered that has the effect of providing chance to film the availability of unlimited opportunities/possibilities in the state.
- 1.3. The need is for creation of such environment which would not only make possible large scale film shooting but also the development of different areas related to film making and activities. This Policy aims at creating an organized structure and suitable environment for overall development of film industry in Jharkhand.

## 2. Objectives

- A. Jharkhand to be developed into a centre of film making.
- B. Information about State's amazing, beautiful and scenic tourist spots should be spread so that tourists get attracted.

- C. To provide growth opportunities to the acting prodigies and film making talents in the state.
- D. Creation of employment opportunities
- E. Encouraging investment in the state through film industry.
- F. Provide healthy and comparatively cost friendly entertainment to the people of country and the state.

### 3. Strategy

For accomplishment of the above stated objectives, the state government is trying its level best. This will led to the foundation of **Jharkhand Film Development Corporation**. This corporation would concentrate on film making and all the components of its development. The main function would be-

- A. Support in production of best and competitive film making on national level,
- B. Rejuvenation of existing infrastructures,
- C. Innovation and upgradation,
- D. Making essential facilities available,
- E. Administrative assistance,
- F. Encouragement through attractive financial packages,
- G. Attractive procedure of Capable Financial support, and
- H. Encouraging non government organizations for extension / publicity of films.

### 4. Definition of films

The definition would be the same as given in Cinematography Act.



## 5. Establishments

- 5.1. There is need of special type of infrastructure for films. The state government will encourage creation of these types of infrastructure in private and joint sector. Till the availability of such types of infrastructure, the state government will make every possible effort to solve the present shortcomings by its own efforts.
- 5.2. Essential infrastructure for the development of films can be classified into following classes:
  - a. Studios and processing laboratories for shooting and film making.
  - b. Infrastructure for film exhibition.
  - c. Instruments.
  - d. Training facilities for artistes, technicians and expertise in special areas.
- 5.3. Infrastructure for shooting/ film making.

### 5.3.1. Film City

5.3.1.1. The Jharkhand Government is also planning to set-up a film city, so that the local film makers will not have to go to other places to make films in different languages of Jharkhand. After seeing the Bhojpuri films that are being made in the neighbouring state of Bihar and other films made in local languages in Orissa and Bengal the plan of establishment of film city is needed to be implemented. So that Jharkhand can be developed as the centre of film making in eastern India, if investment is done by private or corporate sector in this region for construction of film city then every facility needed will be provided.

5.3.1.2. For ensuring optimum utilization of available possibilities, a feasibility study shall be undertaken through specialized



agency. The main aim of this study is to evaluate the possibilities of establishing film city/cities/laboratories in private sector. This study will be conducted by Jharkhand Film Development Corporation and on the basis of its report a detailed project report (DPR) will be prepared. For its implementation and it will be placed before private sector. For every calendar year a detailed work plan will be prepared.

5.3.1.3. The state government will support establishment of film cities and land will be made available on industrial rates. The government will also establish a police station in the film city for the sake of security. Police station, fire station, connecting roads and sewerages etc will be developed by the state government.

#### 5.3.2. Studios/ Labs

Untill of a full fledged working film city will become operational in the state, established studios and laboratories will be encouraged by the state government. Apart from making loans available through the govt. agencies, grants earmarked for regional films will be provided so that the studios and laboratories established in the state would be benefitted.

### 6. Exhibition of the films

It cannot be denied that in this modern society film industry has been badly affected by T.V. and cable network. Decrease in numbers of cinema viewers has resulted in closure of many cinema halls and deterioration in maintenance and service of the operational cinema halls. For the overall development of the film industry, it is necessary to deliver higher class facilities, but cine viewers will be attracted only when experience of watching film in cinema theatres will be completely different from watching films at home, this is why the state government is devising special plans to encourage better entertainment and higher standards for the existing cinema halls.

## **7. Decrease in entertainment tax**

Aiming to encourage film industry at the most and provide entertainment to public at low costs, the state government shall review the rates of cinema/ multiplexes from time to time, so that, this industry does not face any kind of difficulty. For the time being, in the state entertainment is available at low cost as a result of low entertainment tax. It can be further liberalized in the future.

## **8. Multiplexes**

Multiplexes are new technique of film exhibition, which is very developed from technical viewpoint. The establishment of such multiplexes in Jharkhand, which has two or more cinema halls in it, needs to be encouraged. For multiplexes to be constructed in different city and corporations and Film City there is a proposal to give 100 percent grant in first year, 75% in second and third year and 50 percent in fourth and fifth year. This will be effective from the date of coming into force of Film Policy.

Under the guidelines of Jharkhand Cinema Regulations, for the establishment and management of cinema theatres and multiplexes, the owners with the permission of Deputy Commissioner will have to accelerate the work. The facilities and application of relaxation related to tax and procuring licensing will be permitted only by Deputy Commissioner. After this the department will approve the whole procedure. For the multiplexes to be built in municipal corporation areas, in the first and second year, cinema halls in multiplexes will receive grant of 75 percent of entertainment tax and third, fourth and fifth year 50 percent of collected entertainment tax consecutively. Likewise those multiplexes cinema halls, under preview of the govt. scheme will get license under the rules of Jharkhand Cinema Regulations for public broadcast. Above

condition will only be applicable if the cinema hall is licensed and follows all the regulations as provisioned by government and has obtained prior permission of construction from Deputy Commissioner. This grant will be a percentage of entertainment tax.

#### **9. Rejuvenation of closed cinema halls**

The resuscitation of closed cinema halls will be the first priority of the government. With the aim of making cine business profitable, the government will restructure the closed/running in loss cinema hall upto 125 or more seating capacity along with starting of commercial ventures.

#### **10. Modernization of existing cinema halls**

To encourage the habit of watching films in cinema halls, it is important to make facilities easily available and modernize the available facilities and techniques in the existing cinema halls. The state government in order to popularize cinema halls and extension of public facilities will implement new scheme of entertainment tax aid for installation of modern sound system, air conditioning, generator set, false ceiling and change of furniture and extensive renewal. Under this, the theatre owner will get upto 50% of total investment on these facilities from the entertainment tax. The collected sum will be deposited after providing the facilities. The permission to keep the grant shall be given only after depositing in treasury, entertainment tax equal to revenue of the last year. Those cinema hall owners setting up digital projection system and solar energy operated system will be given grant of 50 % on total investment with certain conditions.

#### **11. Upkeep of the cinema hall premises**

For the maintenance of cinema premises and air conditioning / air cooling facilities, the cinema owner shall keep Rs. 6/- and



Rs 3/- from every ticket but excluding the entertainment tax. This will enable the cinema owners to provide better facilities to the visitors of cinema halls.

## **12. Land**

12.1. 30 percent of maximum area of new cinema halls can be used for commercial purposes.

12.2. For prospective development of multiplexes and cinema halls, allotment of land at important places shall be done by the local authorities. Land for multiplexes/ cinema halls will be made available by bid assuming the residential rate to be minimum and the concerned person should first construct multiplexes/ cinema and only then commercial construction can be done. After the possession of land the concerned person must start construction within one year.

## **13. Captive electricity generation**

For successful working of cinema halls continuous and uninterrupted electricity is very important. Captive power plant established by cinema hall owners will be encouraged by government. No electricity duty for the power generated by these plants will be levied for 3 years.

13.1. Like other industries, minimum consumption guarantee will be applicable if a cinema hall achieves the fixed annual minimum consumption guarantee in few months only, their billing will be made upon actual annual power usage for the remaining period of the year.

## **14. Industry status for cinema halls**

The cinema halls in Jharkhand have been granted the status of industry

## **15. Statutory amendment**

The cinematography regulations and other acts related to

cinema will be amended as per need after consulting the industry representatives so that erection and establishment of multiplexes and small cinema halls could be facilitated.

## **16. Instruments**

The state government will lease out the instruments available with different departments like Education, Information and Public Relations, Art and Culture to film makers till the fully functional film city/cities are established and local film industry is sufficiently developed. The stock of these instruments will be enhanced as per need of film makers. The Film Development Fund will be used to acquire and maintain these instruments. The Jharkhand Film Development Corporation will function as nodal agency for this purpose. A pool of all these instruments will be established in Jharkhand Film Development Corporation. The Jharkhand Film Development Corporation will establish pool in private sector apart from different departments of government to ensure availability of instruments.

## **17. Development of shooting sites**

In the backdrop of presence of natural beauty, enriched culture and historical monuments, the tourism department, on the basis of continuity will select, develop and publicize sites for outdoor shooting. For this, slides shows , short films, advertisement booklets like brochures will be used. Under the State's new "Tourism Policy", the private sector will be encouraged to establish hotels , motels, restaurants and camping facilities.

## **18. Training of actors and technicians**

- 18.1. It is very important for the development of film industry that talented artists and well trained technicians are easily available. For opening a branch of Film and Television Institute in Jharkhand, the state government will establish coordination

with Central Government so that the talented newcomers can have their dreams fulfilled who wants to make career in films in Jharkhand. Till the branch gets established in the state, development of Sangeet Natak Academy in the form of 'State Film and Television Institute' needs to be done.

- 18.2. The film technicians will be trained in selected professional training institutes. With this aim, related courses will start in some of the institutes. The private sector will also be encouraged to open training institutes with films related to professions and syllabus.

Yearly scholarships will be provided to the trainee students of Jharkhand in Indian Film and Television Institute, Pune and Satyajit Ray Film and Television Institute, Kolkata. The state government will bear the 50 percent fees of the students of Jharkhand studying in these Institutes. The maximum number of scholarships in both the institutes will be 10 each. The cost for this will be borne by 'Film Development Fund'. If in future some other institute better than this one appears before the state government, where students of Jharkhand are getting training, this facility will be made available there too. The process of fees transfer will require permission of the Departmental Minister of state government. To encourage the training seeking students the state government will choose and award top 5 best performing students.

Subject of 'performing arts' will be started in different universities of state, so that youth generation gets an opportunity to develop and articulate their talent.

## **19. Residential facility for film units**

The Units doing outdoor shooting in the state will be given 25 percent rebate in tariff of rooms in hotels/ motels by Jharkhand State Tourism Development Corporation. Guest houses/ rest rooms of Public works department, Forest



Department and Irrigation Department and State Revenue Department will be available to these Units on regular rate of payment.

## **20. Use of Government airstrip**

Airstrips located at different places in the state will be made available to outdoor film units by state government on payment of fixed tariff.

## **21. Funding of Films**

21.1. Financial support is an important component in development of the film industry. The government of India has agreed to grant status of industry to films and a committee has been constituted to finalize the procedure of financial support to films from commercial banks. The state financial institutions of Jharkhand have been giving a financial support on commercial conditions for hardware like studio and instruments. Upon receiving the recommendations of this committee and acceptance by the Government of India the state government is committed to implement them.

21.2. Till the report of above stated committee arrives, the funding of Jharkhand Films will be done by Jharkhand Film Development Corporation through 'Film Development Fund'. The state will be a participant in the joint loan scheme of 'National Film Development corporation' banks, but this funding will only be valid for those films 75% or more of which is shot in Jharkhand and which tends to improve the image of state.

### **21.3. Film Fund**

21.3.1. To finance the developmental plan related to films and related infrastructures, 2 percent extra sum will be charged on the cinema tickets. This amount will be deposited in every district in the name of the 'Film Nidhi'. The amount collected through this method, will be deposited with the Finance Department

with the help of the Deputy Commissioner, and this amount will be transferred by Finance Department to Information and Public Relations Department every year which will be granted to the Jharkhand Film Development Corporation. This will be deposited in 'Film Development Fund' established under Jharkhand Film Development Corporation. This will be operated by the Jharkhand Film Development Corporation. In addition to the grant, the rent of equipments, the funds collected from selling of tickets of the film festival will also be deposited in Film Development Fund. The amount collected in Fund will be used for following purposes:

- Development of infrastructural facilities for making of films/video films/documentary films and regional films.
- Encouragement of making of Hindi film/ video film/ documentary films and regional films
- To make finance available for the making of above stated films
- To make grants available for the above stated films
- Making the equipments available required for film making
- Establishment of film studios
- Awards for the films
- Scholarships for film students.
- Organizing the Film Festival.
- Organizing seminars, symposiums/discussions on cinema.
- All other programmes related to films.
- The expense related to establishment and maintenance of Jharkhand Film Development Corporation.

21.3.2. Film Development Fund under the Jharkhand Film Development Corporation which inturn is under Information

and Public Relations Department shall be managed by a committee comprising of following senior officers :

- Chief Minister/ Departmental Minister – Chairman
- Principal Secretary / Secretary Information and Public Relations Department – Deputy Chairman
- Principal Secretary, Finance Department- Member
- Secretary, Urban Development Department- Member
- Secretary, Commercial Taxes- Member
- Secretary, Industries Department- Member
- Secretary, Tourism, Art and Culture Department- Member
- Director, Information and Public Relations Department- Member/ Secretary
- Additional Director, Information and Public Relations Department- Member, Implementation
- Joint director, Information and Public Relations Department- Member/ Joint Secretary
- Assistant Director, Accounts, Information and Public Relations Department- Treasurer

## **22. Financial encouragement**

22.1. Exemption from commercial tax : The state government has already declared film as an industry. The state government has decided to exempt from commercial tax payable on transfer of usage rights to distributors and film exhibitors by the producers.

22.2. Tax encouragement : The declaration of attractive entertainment tax concessions for films made in the state has been done earlier by state government. According to this declaration, the films that will be shot more than 50 percent in the state will be given 6 months exemption from 50 percent of the entertainment tax. And the films that will be shot more than 75 percent in the state will be given one year total



exemption in entertainment tax. This will be applicable after implementation of new Film Policy.

22.3. Films exempted from tax : a policy has been framed to exempt films from entertainment tax, under which the films made or acquired by Children Film Society, National Award Winner by the Central government for best feature film, best hindi feature film and best children film, the best Indian film in International Festival, documentary films produced by central government's Film Division, family welfare films in which 75 percent of the film should be based on family planning, objective/value based films made by state government /central government/ state enterprise or N.F.D.C. and authorized cooperative institutes, under the rules will be exempted from tax payment. State government has also revised the rules of exemption of films from entertainment tax and made the exemption based on shooting of film in the state. Along with this the exemption of tax payment of 12 prints at a time has also been revised and made maximum 200 print/ week to be used within 3 months time.

22.4. Progressive tax system: the entertainment tax structure will be revised by state government from time to time so that film making, construction of studios and laboratories can be made more attractive.

### **23. Regional films**

23.1. In other states, role of regional films in creation of new employment opportunities and development of infrastructure has been outstanding. In spite of being, the center of Hindi language and having a rich folk culture, the state has been deprived of cinemas in vernacular language. The regional languages of Jharkhand have been used in the Indian literature upto great extent. The people speaking Santhali, Ho, Oraon, Nagpuri, Oriya, Bangla, Bhojpuri are spread not only in the

country but in the whole world. The films in Bhojpuri in the past few years have enjoyed tremendous success from financial point of view. In these movies , the contribution of people of Jharkhand has been immense . Therefore , there is a great scope for development and success of regional films.

23.2 State government is very much aware of the strengths and potential of these regional languages and culture. Film making in these regional languages will be encouraged. This will not only develop potential regional and local film industry but will also create employment opportunity at regional level and the image of local culture will improve. The development of regional film will also develop an environment which will also attract mainstream hindi cinema in Jharkhand. A developing regional film industry will also assist in strengthening of film related infrastructure and this is why the state government has made provision of incentives for development of regional films.

### 23.3. Grant / Incentive

1. Under the Jharkhand Film Policy – 2015, the films made in Jharkhand's local languages will be given grant of maximum of 50 percent of the total costing and films made in hindi, bangla, oriya and other languages will be granted 25 percent maximum of the total costing. The minimum time duration of documentary and feature film should be 30 minutes and 1 hour respectively.
2. The films mentioned above if shot more than half days of the total days of shooting in Jharkhand then the grant limit will be Rs. 1,00,00,000.00 (1 crore only).
3. The above stated films if 2/3rd of its total shooting done in the state of its total shooting then it will be given grant of maximum amount of Rs. 2,00,00,000.00 (2 crore only)

4. According to film policy, once given grant for making film in the state, further film will be given subsidy in following manner:

a. Second film in the state- half of the total days shot – 1 crore and 25 lakhs only.

Two third of total days shot in the state- rs. 2 crore 25 lakhs only.

b. Third film in the state- half of the total days shot in state- Rs. 1 crore 50 lakhs only.

Two third of the total days shot in the state- Rs.2 crore 50 lakhs only.

c. Fourth film in the state- half of the total days shot in the state- Rs. 1 crore 75 lakhs only.

Two third of the total days shot in the state- Rs. 2 crore only

d. Fifth film in the state- half of the total days shot in the state- Rs. 2crore 50 lakhs only.

Two third of the total days shot in the state- Rs. 3 crore only

5. The films made by national/ international award winner director/ producer under film policy the following amount will be granted after the first grant:

Film description	Shooting in the state	Maximum limit of grant
A. Second film in the state-	half of the total days shot in the state	Rs. 1 crore 75 lakhs only.
	2/3 <sup>rd</sup> days of shooting in the state	Rs. 2crore 75 lakhs only
B. Third film of the state -	on shooting of half days among total shooting of a film	Rs. 2,25,00,000.00 ( Rs. Two crore twenty five lakhs only)



Film description	Shooting in the state	Maximum limit of grant
	On shooting of two-third days among total shooting of a film	Rs. 3,25,00,000.00 (Rs. Three crore twenty five lakhs only)
C. Fourth film of the state-	on shooting of half days among total shooting of a film	Rs. 2,50,00,000.00 (Rs. Two crore fifty lakhs only)
	on shooting of two-third days among total shooting of a film	Rs. 3,50,00,000.00 (Rs. Three crore fifty lakhs only)
D. the fifth film in the state	On shooting of half days of total shooting of the fifth film in the state and films made afterwards	Rs. 2,75,00,000.00 ( Rs. Two crore seventy five lakhs only)
	On shooting of two-third days of total shooting of a film	Rs. 3,75,00,000.00 (Rs. Three crore seventy five lakhs only)

6. If any film is shot/directed by any director in the state in which the main five actors are from Jharkhand then the remuneration amount to be given to the actors for the given film or Rs. 25,00,000.00/- ( Rs. Twenty five lakhs only), whichever is less will be given as additional grant.
7. Similarly, if by a film director, film is directed/ shot in the state in which all the actors are from Jharkhand then the remuneration amount to be given to the actors for the given film or Rs. 50,00,000.00/- (Rs. Fifty lakhs only) , whichever is less will be given as additional grant.
8. If by a film director, after the film is shot and processing of the films is done in state then the grant of 50% costs of the processing or maximum Rs. Fifty lakhs whichever is less will be accepted.
9. If any investor opens a film training institute in big cities of Jharkhand (excluding the film city) then 50% cost or maximum Rs. Fifty lakhs whichever is less will be accepted.

10. If any film director, by making/shooting of the film promotes tourist places of the state, makes film related to cultural theme/ legacy related theme in making of the film, which helps to form specific identity of the state outside the state, then film will be granted with Rs. Fifty lakhs which will be under the maximum limit of the grant to be given to films.
11. For making more and more films in languages spoken in the state along with Hindi, Oraon, Santhali, Nagpuri, Bangla, Orriya and Bhojpuri languages and development of film as an industry and from the view of creation of employment, Rs. Five crore will be released as a grant with the permission of Departmental Minister in one financial year and more than Rs. Five crore will be released following the process of Rules of Executive Business with the permission of the Chief Minister.
12. Committee that will be made for the evaluation of the above grant should consist of a Chartered Accountant who has the experience of account and audit of the film so that the production cost estimates can be easily calculated.
13. For the selection of grant the quality of story, experience and reputation of the director and budget will be examined by the Jharkhand Film Development Corporation.
14. Granted film's restack and re-recording, lab and studio expenses, cost of stay of film unit in hotel of Jharkhand, transportation during the shooting (in the form of local conveyance, taxi fare etc), costume, make-up material and rent of jewellery, rent of equipment taken by film institute/firms of Jharkhand and charges of film location in Jharkhand will be reimbursed. With respect to the cost of the film, original certificate of the expenses by the C.A. along with detailed description of all types of expenses and self-attested photocopy of invoices are to be presented.

15. With respect to the total shooting days of the film, affidavit of the producer/ director and informations required other related proformers must be submitted, in which detailed description of shooting days in Jharkhand will be there.
16. Grant will be given only for the limit of first print.
17. Grant will be given only to the institution which will make the film.
18. Culture, tourism, historical monuments and human values based International Film Festival will be organized every year, if feasible, in Ranchi
19. In this respect, finalisation of detailed procedure will be done by Jharkhand Film Development Corporation.
- 23.4. Compulsory exhibition of regional films for two weeks : Every effort will be made to ensure exhibition of regional cinema for at least two weeks in a year in all the cinema hall of the state.
- 23.5. Tax concession : regional cinema made inside Jharkhand in any above mentioned languages will be hundred percent exempted from the entertainment tax for a period of one year.

## **24. Administrative Facility**

- 24.1. A state level Film Development Council will be established in Jharkhand for long term and meaningful development of film sector in Jharkhand. This council will be headed by the person nominated by the state government. The council will consist of renowned film makers, distributors, artists and departmental officials. The Director of Information and Public Relations Department will be the Convener of this Council. This Council will discuss from time to time the long term strategies for the development of films in Jharkhand. It will advise the government about the creation and strengthening of essential infrastructure for the development of films and



will prepare strategies to attract investment in film sector. This Council will monitor the implementation of the film policy and suggest about the improvement and amendment of the policy whenever and wherever required.

24.2. The formation of state film unit : To feature minor/ academic films made in Jharkhand in theatres and for the implementation of film policy, a state film unit will be formed under the Information and Public Relations Department. This unit will provide simple and time bound certification facility in the state especially for films. The officers of state film unit will be:-

1. Director, Information and Public Relations Department- Chairman
2. Director, Doordarshan, Ranchi- Member
3. Director, Aakashvani, Ranchi- Member
4. Director, Arts and Culture- Member
5. Commissioner, Sales Tax Department- Member  
or  
Their representative who is not below the rank of Additional Commissioner.
6. Additional Director, Information and Public Relations- Member
7. Deputy Director, Information and Public Relations- Member  
or  
Officer nominated by the Director, Information and Public Relations.

24.3. Isolated distribution area: Jharkhand contributes significantly in the revenue generated by Hindi films. In spite of this, it is placed with other areas for movie distribution. It will be the

effort of Jharkhand state to establish Jharkhand as a separate distribution area. By this, the revenue generated by Jharkhand can be used in an useful way to finance the films made in Jharkhand. To fulfill this aim, requisite statutory and financial system will be developed. Distributors will be encouraged and motivated to establish their workplace in Jharkhand. These distributors will be given priorities by development authorities for the allocation of land and building.

- 24.4. Single Window system for sanctions : For successful implementation of film policy and to provide better facilities to the people associated with film, 'Single Window System' is formed. The committee formed under Jharkhand Film Development Corporation will provide facility for implementation of different aspects of film policy.
- 24.5. Security facilities for making of the film: Gracious hospitality of Jharkhand is always well known. Many Indian as well as foreign films are made in Jharkhand and from the view of law and order, filmmakers had a good experience with the local people. The tradition of welcoming of guests will be continued by Jharkhand and filmmakers will be provided with necessary security facilities during shooting free of cost but filmmakers have to inform local officer three weeks before so that important arrangements for required security can be ensured. This information can also be given through Jharkhand Film Development Corporation. To provide essential security during film making, a film shooting wing will be formed under Police Department so that during the film making if any filmmaker wants police force then according to their need police force can be provided. This police force can be made available to the filmmakers if they agree to pay the fixed rate.
- 24.6. To stop video piracy and illegal exhibition of film: Video piracy and many illegal method for exhibition of the film has affected the film industry very badly. It is the commitment of the state

government to protect the rights of consumer to watch good and certified films. To stop video piracy and illegal exhibition of uncertified films, related laws will be administered strictly. For this aim, 'vigilance committee' is to be established in the state, in which representatives of Industry, Entertainment Tax, Housing Department and Information and Public Relations Department will be included.

## **25. Promotion of films**

25.1. This is the universal truth that film industry is totally dependent on public support. Jharkhand with huge population presents excellent popular base for the films. It is the bad luck of the state that some popular film culture in some parts of the country cannot hold its roots in Jharkhand. It will be the effort of the state to popularize films among the local people, so that more and more people will get attracted towards this enlightening source of entertainment. This aim will be fulfilled by following methods:

- Organizing of Film Festival.
- Organizing of prizes/awards
- Support to the film societies..

25.2. Film festival: Film festival will be organized once in a year in the state. The aim of this film festival is to bring within the reach of common people, the best of Indian and foreign cinema. This will ensure the development of healthy film culture and it will create a broad base for the film industry in the state. It will be the joint effort of Information and Public Relation Department, Tourism Sector, Commercial Tax Sector and Art and Culture Department to strengthen this broad base in the state. Film festival will be organized by the Film Development Fund and its supervision will be done by the Jharkhand Film Development Corporation. This will be developed as a tourism promotion opportunity.



### 25.3. Prizes/Awards

25.3.1. To honour the people related with the making of the high standard film, state government will organize film prizes every year. For prizes, hindi and regional films made between 01 January to 31 December will be considered.

25.4. Film societies: Film societies play an important role in the development of film culture and to create a section of discrete and intelligent cine-people. This is the medium through which best Indian and foreign movies are watched by the experts, discussed and analyzed. Film society movement is limited to only some parts of the Jharkhand. To encourage their activities, funds will be given every year by 'Film development Fund' to serious and active film societies' registered by 'Film society of India' The National Film Development Corporation (N.F.D.C) and Film Society of India will be requested to provide special packages to these film societies for the development and extension of their activities.



Principal Secretary,  
Information and Public Relations Department  
Govt. of Jharkhand